



## Clean Energy Advocate

**ABOUT US:** Founded in 1981, Isles is a nationally recognized nonprofit community development and environmental organization with the mission to foster self-reliant families in healthy, sustainable communities. Each year, Isles reaches thousands of central New Jersey residents with opportunities for at-risk youth job training, affordable

housing development, financial literacy training, homeownership counseling, community gardening, environmental health and education, community organizing, and regional planning.

**WHAT IT'S LIKE TO WORK FOR ISLES:** Isles strives to provide impactful programs, while maintaining a healthy work-life balance and a positive, team-oriented atmosphere. Our team consists of more than 50 employees, plus a corps of volunteers and an engaged Board of Directors.

**POSITION OVERVIEW:** This position lays the groundwork for leading edge programs and policies around renewable energy projects in low-income communities like Trenton. Projects to be developed include inclusive EV car projects and both rooftop and community solar utilization projects.

This position will work closely with the Managing Director of Isles Community Enterprises, the Director of Environmental Health Policy, and the Communications Specialist to advance Isles' renewable energy program and policy goals.

**WHO WILL BE SUCCESSFUL:** The people who thrive on our team are passionate, visionary, curious, creative, open-minded, flexible, self-directed, and willing to learn from mistakes. They are also results-driven, detail-oriented, and responsible.

### RESPONSIBILITIES OF THIS POSITION:

- Support the creation of a detailed plan to advance an EV car/ridesharing program in Trenton that would generate jobs and economic development for Trenton residents
- Implement a pilot EV car/ridesharing project in Trenton
- Support and advance local and regional rooftop and community solar initiatives
- Develop relationships with state-wide organizations, regional coalitions, local affiliates and key stakeholders to support EV, solar and other renewable energy policy initiatives
- Advise NJ Legislature and local governments to generate public policy changes to support EV, solar and other renewable energy policy initiatives
- Support the development and execution of strategies and tactics in collaboration with grassroots leaders to advance renewable energy project and policy priorities
- Educate elected officials and other decision-makers about renewable energy issues
- Work with Isles' communications staff to create content for e-newsletter, policy alerts, and webpage to engage nonprofits, funders and others on policy developments and actions affecting renewable energy in NJ
- Write and post timely news items and web content on renewable energy issues

## **QUALIFICATIONS:**

### **Demonstrated knowledge and experience**

- 5+ years of leadership experience in a related position or field in a non-profit or community-based setting
- Community organizing
- Renewal energy issues and market, especially emerging trends in EV and community solar
- Developing and managing new projects
- Analysis of public policy proposals
- Media and public speaking
- Proficiency in Microsoft Office applications (Word, Excel, PowerPoint, Outlook)
- Promoting policy change with city, county, state, and federal policymakers

**Ambition and Vision** - Ability to take initiative, be proactive, and come up with your own list of projects and priorities; a wide degree of creativity and latitude; self-motivated

**Personality and Eloquence** - Exceptional written and verbal communication skills; must be a confident and persuasive communicator and presenter; ability to represent Isles in a professional and personable manner and build relationships with a wide-range of people through public speaking and networking; ability to use both “head and heart” methods of persuasion, drawing on both data and success stories to demonstrate a point

**Mission-Related Knowledge** - Passion for Isles’ mission, especially related to renewable energy

**Positive Workstyle** - Ability to work with a positive and professional attitude; ability to work well with diverse personalities, in a team or individually; excellent organizational skills, and a high level of attention to detail.

**POSITION DETAILS:** Exempt, 40 hour/week position. Flexible schedule. Starting Salary: \$50k to \$65k DOE

**Please send a cover letter, resume and recent writing sample to [hr@isles.org](mailto:hr@isles.org). Your application materials should demonstrate why you’re a good fit for this position and what *specific* skills, experience, talents, and interest you’ll bring to the table.**