



Director of Environmental Health Policy

ABOUT US: Founded in 1981, Isles is a nationally recognized nonprofit community development and environmental organization with the mission to foster self-reliant families in healthy, sustainable communities. Each year, Isles reaches thousands of central New Jersey residents with opportunities for at-risk youth job training, affordable

housing development, financial literacy training, homeownership counseling, community gardening, environmental health and education, community organizing, and regional planning.

WHAT IT'S LIKE TO WORK FOR ISLES: Isles strives to provide impactful services, while maintaining a healthy work-life balance and positive, team-oriented atmosphere. Our team consists of more than 50 employees, plus a corps of volunteers and an engaged Board of Directors.

POSITION OVERVIEW: This position expands our ability to effectively advocate for and communicate public policies that will energize our efforts to end childhood lead poisoning and achieve healthier homes in Trenton by 2027. You will be part of both local (Lead Safe Trenton campaign) and statewide efforts to eliminate childhood lead poisoning through smart and effective public policy and regulation. Your role will be to develop and advocate for dynamic and collaborative public policy initiatives and communication plans that address lead and other environmental health conditions for children and their families.



This position will work closely with the Managing Director of Isles Community Enterprises, the Senior Director of Environmental Health and our current communications department to advance Isles' policy and advocacy goals.

WHO WILL BE SUCCESSFUL: The people who thrive on our team are passionate, visionary, curious, creative, open-minded, flexible, self-directed, and willing to learn from mistakes. They are also results-driven, detail-oriented, and responsible.

RESPONSIBILITIES:

- ❖ Support the creation and implementation of a comprehensive plan for state and local policy change around lead and healthy homes;
- ❖ Develop relationships with state-wide organizations, regional coalitions, local affiliates and key stakeholders to support healthy homes policy initiatives;
- ❖ Advise NJ Legislature and local governments to generate public policy changes to support lead safety and healthy homes;
- ❖ Support the development and execution of strategies and tactics in collaboration with grassroots leaders to advance policy priorities;
- ❖ Educate elected officials, school personnel and other decision-makers about lead and healthy homes issues;

- ❖ Work with Isles' communications staff to create content for e-newsletter, policy alerts, and webpage to engage nonprofits, funders and others on policy developments and actions affecting lead and healthy homes;
- ❖ Create a regular schedule and process for policy communications;
- ❖ Write and edit issue briefs, testimony, policy reports, legislative leave-behinds and other policy-related documents, as well as resources for partnering non-profit organizations;
- ❖ Write and post timely news items and web content on leading policy and advocacy issues.

QUALIFICATIONS

Related Skills and Experience

- ❖ 5+ years of leadership experience in a related position or field based in non-profit or community-based setting
- ❖ Experience with public policy advocacy (grassroots) and analysis of public policy proposals
- ❖ Tactical understanding of all primary social media platforms and marketing
- ❖ Demonstrated skills in media and public speaking
- ❖ Proficiency in Microsoft Office applications (Word, Excel, PowerPoint, Outlook).
- ❖ Knowledge of or experience in lead and healthy homes field or issues
- ❖ Connections with city, county, state, and federal policymakers

Ambition and Vision - ability to take initiative, be proactive, and come up with your own list of projects and priorities; a wide degree of creativity and latitude; self-motivated

Personality and Eloquence - Exceptional written and verbal communication skills; must be a confident and persuasive communicator and presenter; ability to represent Isles in a professional and personable manner and build relationships with a wide-range of people through public speaking and networking; ability to use both "head and heart" methods of persuasion, drawing on both data and success stories to demonstrate a point

Mission-Related Knowledge - Passion for Isles' mission, especially related to environmental health

Positive Workstyle - Ability to work with a positive and professional attitude; ability to work well with diverse personalities, in a team or individually; excellent organizational skills, and a high level of attention to detail

POSITION DETAILS: Exempt, 40 hour/week position; Competitive Salary; Generous Benefits; Flexible schedule

TO APPLY FOR THIS POSITION: Send cover letter, resume and recent writing sample to hr@isles.org. Your application materials should demonstrate why you're a good fit for this position and what *specific* skills, experience, talents, and interest you'll bring to the table.