



FOR IMMEDIATE RELEASE

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**Better Education Institute to Donate 500 Backpacks
To Students in Need in Trenton**

Backpack Drive Helps Kids Come to School Ready to Learn

New Brunswick (September 4, 2013) – Better Education Institute (BEI) – in partnership with Isles – is providing 500 backpacks filled with essential school supplies to students in need on Wednesday, September 18, 2013, in Trenton, New Jersey.

“At BEI we want students to arrive at school with the tools to be successful. This drive is one way to make that happen,” said Gerard Green, Outreach Coordinator for BEI.

“This is a great project to help Trenton kids prepare for the upcoming school year. By partnering with BEI we can reach out to children in need of school supplies and provide them with the tools they need for a successful school year. It’s the fresh start they deserve,” said Martin Johnson, President and CEO of Isles.

Backpacks are Free for Trenton students.

The distribution will take place on Wednesday, September 18, 2013 from 3:00pm to 5:00pm at the following location:

**Hedgepeth Williams Elementary School
301 Gladstone Avenue
Trenton, NJ 08629**

Please have your child/children in attendance when you pick up your bag. Supplies are limited.

About the Better Education Institute (BEI)

Quality education has been inequitably distributed in this state and in this country for far too long. This fundamental challenge goes unanswered in many of New Jersey’s struggling communities. BEI believes there are five key program areas that create a sustainable and long lasting educational change that provide low-income and at-risk children for a prosperous future. BEI will seed start-up funding for effective education programs from across the country in high poverty communities across the country and New Jersey. This is an opportunity to leverage the unprecedented amount of

philanthropic dollars committed to improving the future for thousands of children living in poverty in NJ.

About Isles

Founded in 1981, Isles, Inc. is a community development and environmental organization based in Trenton, New Jersey. With a mission to foster self-reliant families and healthy, sustainable communities, Isles designs and develops effective services that support this mission and share what they learn with others who can make a difference. Learn more at www.isles.org.