LEGACY CELEBRATION
Honoring Isles Founder
Marty Johnson
Saturday, November 16, 2019 • 6 pm
The Social Profit Center at Mill One
Hamilton, NJ
Dear Friends,

On behalf of the Isles Board of Trustees, I welcome you to the Legacy Celebration honoring Marty Johnson.

Legacy has been described as the lasting, positive imprint one leaves on the world. It’s what a leader leaves behind for their organization and the people they serve. So it is fitting, that after 39 years of service, we honor Marty’s vision and legacy.

The beautifully restored, historic building we gather in this evening, the Social Profit Center at Mill One, is certainly a hallmark of Marty’s vision. This former textile mill will serve as Isles’ headquarters and bring together a community of organizations including nonprofits, social impact businesses and artists under one “green” roof. Collaborating, innovating and making an impact with like-minded organizations presents Isles with an exciting opportunity to bring the vision to life.

Marty’s legacy is intertwined with our mission to foster self-reliant families and healthy, sustainable communities. Isles has trained thousands of students and adults, made hundreds of homes healthy, safe, and green, helped generations of families build wealth, fostered thriving communities, and much more. Through Marty’s extraordinary accomplishments, this important work has continued for nearly four decades. The thousands of lives which have been touched through Marty’s work will forever be his legacy.

It is your support that makes this all possible. Thank you for being here this evening and thank you for your generosity and for all you do to ensure this work continues for generations to come.

Enjoy the evening!

Linda Revelle
Chair, Isles Board of Trustees
Dear Friends,

Years before the term “sustainable development” was even coined, we created Isles to foster it where it was most needed. How? By providing tools, ideas and organizing help to community-based groups (or “islands”) willing to innovate and support themselves.

We started by helping neighborhoods build affordable homes, grow local food, and create parks. Over time, we branched into startup businesses, education and training, wealth creation, green job training, anti-violence strategies, environmental hazard prevention and cleanup, policy, and much more.

We believed in capable families, eager to improve their own lives and communities. We sought to treat others the way we want to be treated — with dignity, capacity for self-determination and power. We knew that restoring the environment was key to our health and future generations.

To build Isles, we had no book or blueprint. For 39 years, we collaborated with partners, researched pretty good practices, and then made our own path, trying to be thoughtful, pivoting, keeping faith while leaning on each other. As a team, we thought big yet focused on quality, remaining independent enough to keep to our mission, not the next new trend.

How lucky I am to build a career, do work that fuels me with colleagues I love, raise a family in a village and wake up knowing that we are probably on the right side of the balance for the day!

Thanks for being here tonight and supporting us over the years. Isles is special. It’s stood the test of time and is needed more than ever. Of course, friends and supporters like you make it possible, and fun.

In community,

Marty Johnson
Founder and President
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Tonight’s Program

6:00 – 7:30 pm
Cocktail Reception and Hors d’oeuvres

7:30 pm
Honoring Isles’ Founder & CEO, Marty Johnson
John Hart, Chief Operating Officer
Scott McVay, friend and Former Executive Director of the Geraldine R. Dodge Foundation
Linda Revelle, Chair of Isles Board of Trustees
The Johnson Family
Marty Johnson

After Program
Dessert and Coffee Stations

Throughout the Evening:
Discover the Social Profit Center: Use the red runners outside of the main event room to walk through our third floor offices.

Support Isles: Visit the Isles Information booth in the main event room to learn more about Isles and support self-reliant families and healthy, sustainable communities.

isles
Self-Reliant Communities
A BRIEF BIOGRAPHY OF MARTY JOHNSON begins with family. His grandparents were farmers, who moved from rural south and central Ohio to Akron, Ohio to work in tire factories during the Depression. In high school, his parents’ divorce and mother’s poor health challenged his family, and taught him how to navigate deep financial scarcity and retain personal dignity, despite those threats.

In 1977, Princeton football coaches recruited Marty. He arrived on campus determined to be an athlete and find effective ways to support families in similar straits. Majoring in Cultural Anthropology, he studied in northeast Brazil in spring of 1980, focusing on the effects of a large development on a ‘poor’ fishing village. He began to explore the potential for better ways to develop places while also restoring the environment.

In April of his senior year, Marty and a few friends founded Isles, with a first-year budget of $10,000. Formed initially to support community-based organizations (or “islands”), Isles brought appropriate technology and innovation to help those groups meet basic human needs and clean up the environment.

Isles moved to Trenton in August and began working on affordable green homes and community gardening. The other two founding members, Mark Schultz and Andy Reding, left Isles after the first year. Isles hired horticulturist Elizabeth Lewis in 1982, and she and Marty married in 1983. Their first son Jeremy was born the next year, followed soon after by Lon and Colin.
For 20 of the past 39 years, Marty and Liz worked to build Isles while raising a family in Trenton. Isles grew steadily, expanding its service lines to include development of parks, homes and gardens, education and training, environmental health and wealth creation. Isles’ Social Profit Center created a new way to support social profit organizations and businesses.

Throughout his time at Isles, Marty sought to continually find better ways to foster self-reliance and community health. Beyond Isles’ work on the ground, Marty helped improve public policies and systems that further that goal.

He worked statewide to support community-based and regional approaches to problem-solving, co-founding other organizations and projects, including New Jersey Community Capital, Housing and Community Development Network of NJ, Building One New Jersey and the national Success Measures Project. Marty and Isles have received many awards, including from the U.S. EPA, White House, United Nations and a Rockefeller Foundation Bellagio Fellowship.

From 2015-2019, Marty developed and taught social entrepreneurship courses at Princeton University, titled, “Rethinking Social Profit Organizations” and “So, You Want to Change the World?” He is currently writing a history of Isles.

“It always seems impossible until it’s done.” — Nelson Mandela
Founded in 1981, Isles is a community development and environmental organization with an ambitious mission to foster self-reliant families and healthy, sustainable communities.
2020 Fund Donors as of 11/1/19

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Isles Awards

1989
Take Pride in America Award, Isles’ greening work
National Gardening Association Award for Isles’ Children’s Garden

1991
MSM Community Development Award to Martin Johnson and Elizabeth Johnson for their vision and leadership
Trenton CDBG Special Achievement Award for Housing Rehabilitation

1993
Princeton Peace Prize recognizes Martin Johnson for economic justice in the Trenton region
National Association of Neighborhoods recognizes the Trenton Neighborhood Tree Project (TNT)

1994
U.S. EPA Environmental Quality Award given to Isles

1995
Trenton CDBG Special Achievement Award for the Wood Street Project

1996
Mercer County Planning Achievement Award for the Wood Street Project
New Jersey Environmental Achievement Award from the Association of New Jersey Environmental Commissions

1997
New Jersey Historic Preservation honors the Wood Street Development

1998
Martin Johnson wins New Jersey Pride Award from New Jersey Monthly Magazine
Martin Johnson wins Humanitarian Award from the National Conference for Community and Justice

1999
Isles’ Community Farm earns Harry Chapin Award from World Hunger Year
U.N. Commission on Human Settlements gives “Best Practices” award to Isles

2000
Trenton Community Development Block Grant Award for affordable housing

2001
National Phoenix Award recognizes excellence in brown fields development
Governor’s Award for Outstanding Neighborhood Revitalization

2002
American Planning Association, New Jersey Chapter
Governor’s Award for Excellence in Housing, for best practices in affordable housing development
Stony Brook Millstone Watershed Association River Friendly Award
2003
St. Michael's Annual Compassion & Justice Award

2004
Delaware Valley Southern Christian Leadership Conference Environmental Award

Neighborhood Impact Award from the Trenton Landmarks Commission

Environmental Quality Award from the U.S. EPA, for two micro-load, high efficiency homes

Trenton Historic Preservation Award for Neighborhood Impact

Community/Campus Partnership Award from the U. of Medicine and Dentistry of NJ

2005
First Prize Founders Fund Award from the Garden Club of America, a national competition, for the Children’s Garden

2006
Community Development Award from the City of Trenton, for affordable housing

Humanitarian Award from the National Conference for Community and Justice

Preservation Award from the Trenton Landmarks Commission, for Historic Preservation

2008
Neighborhood Achievement Award from LISC New Jersey

Builders Award recipient under Bank of America’s Neighborhood Excellence Initiative

2009
Housing for Everyone Award from the TD Charitable Foundation

2010
Community Service Award from Mercer County Regional Chamber of Commerce

2013
Community Leader of the Year Award from the Princeton Chamber of Commerce

2014
25th Anniversary of the Housing & Community Development Network of New Jersey Honoree to Marty Johnson

2016
Boy Scouts of America Distinguished Citizen Award

2019
Community Service Award from City of Trenton presented to IYI
2019 Board of Trustees

Linda Revelle, *Chair*
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Rolando Torres
Matthew Wasserman

Martin Johnson (CEO), *ex officio*
Isles Staff

Marty Johnson, 
President and CEO
John Hart, 
Chief Operations Officer

Administration
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Parbattie Harris
Richard Betz
Chris Lewis
Hawwah Momolu
Allison Scalfaro
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Stacy Heading
Chantea Hobson
Debra Lawrey
Rashida Miller
Anthony Richards
Kep Short
Willanda Stafford
Julio Vasquez
Milestones

1981
Isles, Inc. founded by Princeton University students to foster appropriate technologies in communities

1982
Community Gardening starts

1983
Housing Board Trusts start

1984
City of Trenton forms Open Space Advisory Board

1987
Isles-led Perry Street Children’s Garden starts
Organize New Jersey Community Loan Fund. Co-fund NJ Affordable Housing Network.

1988
Open Space Coalition formed to develop a new Open Space Master Plan for Trenton
Establish in-house Affordable Housing Program

1992
First Trenton Neighborhood Tree Project (TNT) completed

1994
Begin brown fields project to understand toxic health impact

1995
46-unit Wood Street Project completed
Create YouthBuild to teach at-risk youth construction, earn a GED and learn life-skills

1998
Create an Environmental Health Project and Community Farm

2000
Complete first Capital Campaign
Co-found the Trenton Community Campus Partnership (TCCP) to link campuses to community research

2001
New Jersey Regional Coalition formed

2002
Create Financial Self-Reliance to foster micro-enterprises

2003
Launch the Canal Banks Area Redevelopment Project
Publish the New Jersey Metropatterns study with the NJRC

2004
Launch Healthy Homes Initiative to assess Trenton homes for lead, moisture and pests

2005
Establish the Monument Crossing Homeowners Association, a resident-driven property governing body
YouthBuild completes three gut home renovations at Academy Court
Train 34 community residents to become Lead Sampling Technicians, test over 300 homes
Acquire one half of the former Atlantic Mills factory for redevelopment in Hamilton
**2006**
Coordinate with faith partners the First Annual Trenton Spirit Walk

**2008**
Create E4 (Energy, Employment, Economy and Equity) a subsidiary to weatherize
Create the Center for Energy and Environmental Training (CEET) to foster green job training

**2009**
The national Building Performance Institute (BPI) certifies CEET as an affiliate BPI Training and Testing Center
Pilot Isles financial coaching services (Isles Financial Solutions)

**2010**
Acquire 57 Johnston Avenue, a six-acre parcel with 108,000 square feet warehouse
Become certified as a Small Business Administration Microlender

**2011**
The Trenton Historic Development Collaborative creates neighborhood plan, with Isles as facilitator and project manager

**2013**
Co-founded the Trenton Neighborhood Restoration Campaign

**2014**
Lead Trenton’s first city-wide vacant property survey

**2015**
Launch Clean & Green to clean up and maintain vacant lots and public parks in Trenton
Isles’ new mobile recreation unit, “T-Recs,” hits the streets

**2016**
Advocate to restore $10 million to New Jersey lead hazard control efforts
Create Trenton’s Creek to Canal Creative District — the city’s first arts and culture district

**2017**
Partner with Trenton Thunder’s F.I.E.L.D. program to rebuild the Chambersburg Little League Field
Partner with Princeton University Professor John Higgins to test tap water

**2018**
Consult with the Green and Healthy Housing Initiative and Fund for NJ to launch the NJ Lead Poisoning Prevention Plan
Support development of the Broad Street Bank Gallery
Partner with the NJ Social Justice Institute (NJSJI) to create Trenton’s first Youth Council focused on Social Justice
Kick-off Camp Carrot, a free summer day camp for Trenton 4th-6th graders
Host the first annual Welcome Home Fair to connect 120 potential home buyers to those that can help them Assist groups statewide to clean up lead hazards in homes
About Isles

Isles fosters self-reliant families and healthy, sustainable communities.

At Isles, we provide a “toolbox” of services. We empower folks who want to:

• Revitalize communities. Isles helps residents plan their neighborhoods’ future, develop energy efficient and healthy homes, parks, gardens, and safe streets.

• Train and educate. Isles offers an alternative school and energy and environmental job training.

• Build wealth. Isles offers innovative financial services, loans, and social enterprises.

• Promote healthy living. Isles removes environmental hazards, improving open space, and supporting more than 70 school and community gardens.

Learn more at isles.org.
“Whether it’s helping high school students obtain their GED or teaching the city about lead or energy use, Isles is giving people a leg up in life if they are prepared and ready to take advantage of these opportunities. I’ve not come across any organization which has been so flexible, so innovative, both in the nature of its programs and how it mobilizes funding.”

— Harold Shapiro, President Emeritus, Professor of Economics and Public Affairs, Princeton University
Marty,
So very proud of all you've accomplished!
Now you'll have plenty of time for grandfathering!

Love,
Kathy & Don

Congratulations
Marty!
Proud of all you've accomplished

-AJ Tulp

Capital Philharmonic of New Jersey

CPNJ thanks Marty Johnson and Isles for their decades of service to the Trenton community!

Please join us for our 2019 – 2020 Season at the War Memorial!

Upcoming:
New Year’s Eve Concert
Tuesday, December 31, 2019 • 8:00 pm

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“If you want to predict the future, you have to invent it. Isles’ YouthBuild is doing just that. Students, you are getting training kids didn’t get a few years ago, to create the jobs of the future.”

— Nancy Pelosi, Speaker of the US House of Representatives

**Congratulations**

Hackensack Meridian Health is proud to support Isles, Inc. on the occasion of its **Legacy Celebration**.

*Congratulations and best wishes to Marty Johnson, Founder & CEO.*

Hackensack Meridian Health

HackensackMeridianHealth.org
Marty (Sorry, Professor Johnson),

Congratulations on a great career and the awesome legacy you, Liz and others have created at Isles.

We are all very proud of you and thankful for the impact you’ve had on thousands of people and the entire Trenton community and beyond.

We love you and wish you and Liz the best in your well-earned retirement.

John & Jane Kistler
“Since 1981, Isles has pioneered creative ways to rebuild communities in poverty. In the process, Isles’ influence beyond its home base of Trenton, NJ is spreading, maximizing the impact of every dollar contributed. Anke and I deeply believe in the work of Isles.”

— Paul A. Volcker, Jr., Former Chairman of the Federal Reserve
Marty,

No Tiger has more profoundly answered the call to live in the nation's service. We applaud the example you set for our three classes and the wider University community. Our lives, and those of so many thousands of others, are richer for your friendship and counsel.

With admiration and thanksgiving,
ReachOut
56-81-06

Marty,

You truly have made a tremendous positive impact in Trenton neighborhoods.

I was blessed to have your leadership during my years as Mayor.

Good luck,
Mayor Doug Palmer
(served 1990 to 2010)

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The Integra Foundation is proud to be a sponsor of the 2019 Fall Fest.

The Integra Foundation is committed to improving people’s lives through medical research and education. The foundation focuses on regenerative medicine, plastic and reconstructive surgery, wound care, neurosurgery, neurotrauma and neuromonitoring, and orthopedic extremity solutions. The foundation also supports patient-focused organizations in these areas, organizations that enhance the health of their communities, and organizations located within our community that support educational programs and provide local needs-based assistance.

“MAKING A DIFFERENCE”
Respect!

el respeto!

Respè!

Heshima!

Personal Regards,

bill brooks

To my old friend Marty,

Judy and I would like to recognize your 38 years of distinguished work at Isles for the Trenton community.

In my mind you will always epitomize Princeton’s informal motto, “In the Nation’s Service and the Service of Humanity.” I have no doubt that this won’t be the end of your service, but rather a start of a new phase.

We wish you and Isles the very best in the future.

Ken Fasman
and
Judy Bolton-Fasman

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"My internship at Isles was among the most transformative experiences of my life, and Marty played an integral role... I learned firsthand how one person’s vision can energize and unite an entire community."

Jennifer Daniels
Project 55 intern at Isles
Past President, Princeton University Alumni Association

“Marty’s commitment to improving the quality of life for people living in Trenton has been an inspiration for me throughout my life. His selflessness, dedication, and compassion are truly remarkable.”

Ed McNicholas
Project 55 intern at Isles
Princeton AlumniCorps Board Member

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THANK YOU
MARTY JOHNSON

Your many years of service have made a lasting impact on the community. You’ll be missed!

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Marty – On behalf of the Community Planning & Development Staff, thank you for always breaking new ground and for rolling up your sleeves whenever needed!
Following your example, we learned to go for substance over style. Thanks for all of the important life lessons.

Congratulations and love, Jeremy, Lon, and Colin
Thank you for being a tireless champion for lead safe, healthy and financially capable families. Our community would not be the same without you!

Marty –
It’s been an honor to help tell the story of Isles. Looking forward to the next episode!

Congratulations Marty for all that you have accomplished to encourage and build sustainable families in Trenton.

Very sorry that we are unable to attend the event this year...we always enjoy it.

Richard and Georgia Koenig
Celebrating Founder Marty Johnson’s vision and 38 years of service.

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Marty,

When others of your generation turned their sights on the poor overseas, you saw the need in your own backyard and changed its world with a holistic, sustainable approach. You had the courage of your convictions and have our utmost respect.

Congratulations on living a life of consequence in the past, present and future.

Pamela and Michael Morandi
The DiLeo Family Foundation
Jacqueline R DiLeo
& Louis A Haszu

Honor Marty Johnson

For his Vision and his Dedication to its Successful Implementation - A Life and Legacy of Community Impact

Isles, Inc.
November 16, 2019
We are proud to support Isles
Legacy Celebration

Congratulations to Marty Johnson
for his vision and 38 years of impact!

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You’re an inspiration to us all

Isles is making a difference in our neighborhood.

Helping the local economy thrive is just one of the many positive attributes you bring to our area. Extending your abilities and resources to the community through service and other initiatives makes you a true leader.

We’re proud to work with Isles.

Visit us at bankofamerica.com/newjersey.
Marty,

We are so grateful for the opportunity to be part of your amazing dream. Your legacy is truly something to celebrate!

Fondly,

Jeanne Oswald and Art Russomano

Congratulations Marty!

Thank you for all you have done for our community.

~ Joyce & Don Hofmann

Congratulations to Isles for your continuing service to our community.

From your friends at

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— and —

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Achieving great things in any community takes courage, vision, and tremendous effort. What each of us does can make life better for everyone.

We proudly celebrate the great achievements of Marty Johnson.

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Together we’ll go far

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Sourland Mountain Spirits, wants to extend a warm thank you to Marty Johnson for founding and making Isles a pillar of the community and supporting families.

SOURLAND MOUNTAIN SPIRITS

Tours*Tastings*Cocktails

Thursday & Friday 5-8pm
Saturday & Sunday 12-6 pm
Thanks for making every day one more step forward.

Thank you, Isles, for all you do to move our community forward, day in and day out. And a special shout out to Marty Johnson on his many years of leadership. Congratulations!

Contact Yolanda Swiney
Vice President
732-220-3313
yolanda.swiney@pnc.com

Marty cares passionately about people; he combines “big picture” thinking and intellectual frameworks with practical knowledge from his continuing work in communities; & he uses his combination of professional & personal experience to engage students of all ages, in the classroom and in the communities.

All the best to you, Professor Marty, as you move into your next chapter. I look forward to many more years of learning from you. Slainte!

~Mary Jo Mullan
(aka the “other” MJ)
Well done, Marty!

~ Ken & Jean Telljohann

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and thanks founder

Marty Johnson

for his 38 years of remarkable service to the community

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LEBRON JAMES
NBA SUPERSTAR

• 6'8"
• St. Vincent-St. Mary Hall of Fame, 2003
• NBA Points Leader
• Power Forward
• 27.2 Points Per Game Career Average
• Regarded as the greatest basketball player of all time

MARTY JOHNSON
ISLES FOUNDER & CEO

• 5’11”
• St. Vincent-St. Mary Hall of Fame, 1977
• Natural Leader
• Forward Thinker
• 38.5 Years of Fostering Self-Reliance & Health
• Regarded as the greatest nonprofit boss of all time

Marty—you’re a hero to many, an inspiration to all, and an incredible force for change in the region. Thank you for giving us a chance to make a difference.
~ the “Back Office” Squad at Isles

CAPITAL HEALTH is proud to support ISLES INC’S mission of developing healthy communities in the City of Trenton

Proud to serve Isles and organizations across the country!

John Gummere
26 East Trenton Avenue
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Social Profit Center
at Mill One

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