HARVEST CELEBRATION
A VIRTUAL EXPERIENCE
Saturday, November 14, 2020 at 6 PM
isles.org/harvestcelebration
#harvestcelebration
Dear Friends,

Welcome to the Harvest Celebration — a unique event for unusual times! Thanks for joining this virtual event, broadcast from the Social Profit Center at Mill One.

At Isles, we value our “common unity” — across neighborhoods, regions and New Jersey, the benefits of self-reliance and healthy, sustainable communities affect us all. Community binds us together in the toughest times, counters pain with purpose and meaning, and offers cost-effective, no-nonsense ways forward.

And what a year this has been! The pandemic hits the communities we serve hardest, threatening family health and financial stability. But Isles has responded by rolling up our sleeves and working together to grow even more food in community gardens, sew and distribute masks, deliver hot meals, and find new ways to keep going and even thrive. Virtual education and training, socially-distanced building construction, improving policies around lead poisoning, electric vehicles for Trenton, and more offer a glimpse into our longer-term future.

As we adjust, we feel responsible for converting 40 years of learning into pathways to expand our impact. Our goal is to make the world more healthy, safe, and resilient. We’re excited to talk about that future tonight.

As the outgoing and now new CEO, we are excited by the opportunities ahead. We are also humbled by our reliance on that common unity with those we serve, and those that help us serve. Thanks for being there! This work is needed now more than ever, and you make it possible.

In comm(on)unity,

Sean Jackson    Marty Johnson
Chief Executive Officer   Founder and Advisor
Welcome and Evening Overview
   John Hart, Chief Operating Officer and Friends

A Message from Isles’ Leadership
   Sean Jackson, CEO and Marty Johnson, Founder and Advisor

Isles and Auction Updates
   John Hart and Friends

Q&A Panel
   Isles’ Leadership

Closing Remarks
   Isles’ Leadership
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Isles is grateful to all the donors, foundations, corporations, and institutions that generously support our work. Without you, we would not be able to fulfill our mission of fostering self-reliant families and healthy, sustainable communities.

**Become a Bridge Builder**
Annual donors of $1,000 or more build a bridge between those we serve and those who want to make a difference. They bridge theory with innovative, practical solutions to real life challenges. Join our growing group of friends for special gatherings to learn about and celebrate the change Bridge Builders bring!

**Join the Innovators Circle**
Individuals who pledge a multi-year commitment of Bridge Builder support are part of the Isles Innovators Circle — a group of thoughtful, inspired individuals who have gifted Isles long-term stability and the resources to adapt to the unique needs of our community.

**Double your Impact**
Increase your donation with a matching gift! Your employer may match your gift to Isles. Visit matchinggifts.com/unh to search for your company’s policy and forms.

**Leave a Legacy**
Include Isles in your will. A bequest could be the most important charitable gift you ever make. It will ensure that future generations benefit from fair, healthy, and sustainable communities. Local and national friends (including Vanguard founder Jack Bogle) have supported Isles this way to assure this important work grows.

For more information on ways to give, visit isles.org/donate or contact Patricia Walker at 609-341-4734 or pwalker@isles.org.
Sean Jackson, Chief Executive Officer

Sean Jackson is the new Chief Executive Officer of Isles. Prior to this position, Sean served as a Trustee of Isles, and Chair of the Real Estate Development Committee. In early 2019, Sean stepped off Isles’ Board of Trustees to oversee the completion of the Social Profit Center at Mill One, a 75k sq ft redevelopment project that is converting a formerly vacant historic mill into office, studio, and flex space.

Previously, Sean was Senior Vice President of Rosemont Associates, where he assisted a wide variety of clients with government relations issues before federal, state, and local government officials and agencies. He worked with hospital systems, real estate development firms, environmental remediation specialists, an electric vehicle charging firm, and several Fortune 500 companies, and assisted in managing the remediation of a 35 acre industrial
site in Jersey City. In addition, Sean managed development of properties in the City of Trenton on behalf of Woodrose Properties. He was also Of Counsel at the Murphy Orlando Law Firm in Jersey City.

Sean’s experience includes serving four years as U.S. Senator Robert Torricelli’s Chief of Staff in New Jersey where he was responsible for relations with the state and local elected officials, aided municipalities with federally funded projects, oversaw New Jersey media relations, and managed a twenty-five person staff.

Sean received his BA in history and political science from the University of Michigan and his J.D. from Rutgers Newark School of Law.

“For forty years we have been led by Marty’s unique vision and commitment to bold action. He has built a dynamic, creative, and compassionate organization, and I’m honored to step into the CEO role. As we launch into this new era, I’m excited to work with our friends and partners to grow our impact across the region. As we say at the Social Profit Center, we’ll keep doing good. Better.”
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About Isles

Isles fosters self-reliant families and healthy, sustainable communities.

At Isles, we provide a “toolbox” of services. We empower folks who want to:

• Revitalize communities. Isles helps residents plan their neighborhoods’ future, develop energy efficient and healthy homes, parks, gardens, and safe streets.

• Train and educate. Isles offers an alternative school and energy and environmental job training.

• Build wealth. Isles offers innovative financial services, loans, and social enterprises.

• Promote healthy living. Isles removes environmental hazards, improving open space, and supporting more than 70 school and community gardens.

Learn more at isles.org.
When the pandemic hit in March, Isles quickly adapted, converting our services to virtual where possible and meeting the needs of our customers in new ways. This includes:

- Made more than 1,250 face masks with our partner and Social Profit Center tenant, Inspired Threads
- Distributed more than 6,000 face masks (sewn and donated) to residents, local small businesses, and nonprofits
- Provided 35 students with Chromebooks to help them continue their education and participate in remote classes with Isles Youth Institute
- Delivered 165 pantry bags from local food banks and 326 hot meals to families
- Donated 1,000+ pounds of produce to emergency food providers
- Delivered 56 healthy home cleaning kits, 200 do-it-yourself garden grow kits and over 50 cases of fresh produce to Trenton’s most at-risk populations.

Learn more about our COVID response at https://isles.org/response-services/
Here are a few of the ways we continued to foster self-reliant families, and healthy, sustainable communities in 2020. See more at isles.org/outcomes.

**Train & Educate**
- 204 individuals trained in energy efficiency and environmental health, utilizing reduced class sizes and virtual sessions where appropriate.
- 44 certifications were earned by IYI students in CPR, OSHA, and Pre-Apprentice Construction Training

**Build Wealth**
- 296 participated in first-time homebuyer and foreclosure prevention counseling, and 243 received financial coaching.
- 29 customers purchased a first home.

**Live Green & Healthy**
- 70 healthy home assessments (59 in person and 11 virtual) provided and made 9 homes lead-safe (with work halted between March and July).
- 300 pounds of honey were harvested from 12 Isles-managed beehives, and we received first place in the blind taste test division of the annual NJ Beekeepers Association Honey Show!
- 581 elementary school students received weekly or biweekly gardening and nutrition lessons
Revitalize Communities

- 46 units of subsidized affordable housing and two commercial units — called Wood Street Housing — were purchased in partnership with Community Asset Preservation Corporation (a part of New Jersey Community Capital).

- 12 gardens built or added to our network, for a total of 75 school and community gardens.

- 26k sq ft of space at the Social Profit Center leased, as we near completion on the final phase on construction and prepare to open before year’s end.
“Whether it’s helping high school students obtain their GED or teaching the city about lead or energy use, Isles is giving people a leg up in life if they are prepared and ready to take advantage of these opportunities. I’ve not come across any organization which has been so flexible, so innovative, both in the nature of its programs and how it mobilizes funding.

— Harold Shapiro, President Emeritus, Professor of Economics and Public Affairs, Princeton University
Our Strength is Teamwork.

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Harvest Celebration!

Matrix celebrates Founder Marty Johnson’s years of success and dedication!

Best wishes to our friend, Sean Jackson, in his new role as Chief Executive Officer!

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Learn more at CUNJFoundation.org
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The Murphy Orlando Law Firm celebrates Isles’ vital work in Trenton and across New Jersey and salutes new CEO Sean Jackson, our former colleague, in his new role.

Murphy Orlando LLC is a state-wide, full service law firm with offices in Jersey City and Trenton. In addition to their legal skills, the attorneys of Murphy Orlando LLC offer expertise on public-sector issues that is grounded in years of work in, and exposure to, New Jersey state and local government.

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Congratulations to Sean on his new post leading Isles!

Best wishes for a great event and continued success with Isles’ important work revitalizing communities.

-Sen. Robert Torricelli

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"Doing nothing for others is the undoing of ourselves."  
- Horace Mann

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Congratulations to Isles for another outstanding year of helping the local community!

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