Spring Celebration
April 9, 2022
Social Profit Center
at Mill One
Cheers to 40 years!
40 years of impact and difference making! What a time of transformation and impact since Marty Johnson first launched Isles to foster self-reliant families and healthy, sustainable communities.

Over these forty years, Isles launched NJ’s first YouthBuild, where we continue guiding high school dropouts on a path to success. We built and renovated hundreds of units of affordable housing and helped hundreds more avoid foreclosure. We created a network of 70 community gardens promoting greenery and nutrition across the City. We helped hundreds of residents build assets and buy their own homes, train for green jobs, and ensure their homes are lead-safe and healthy. The list goes on.

But Isles’ 40th anniversary is not just about looking back. It’s about meeting today’s challenges:

- This summer we launch “Climate Corps,” a team of young people who will build resilient green infrastructure to counter climate change while learning job and life skills.
- Isles is coordinating Trenton’s first “Street Teams” initiative, facilitating a group of community-based organizations to de-escalate and reduce violence through best-practice, community-based approaches.
- This year we start up NJ’s first Electric Vehicle Ride Share/Shuttle services to connect Trenton residents with job opportunities and other community needs using a fleet of green vehicles and building EV charging infrastructure throughout the City.
- Later this year, we’ll open a new center to grow our policy capacity, expand our technical assistance and teaching, and partner with research entities to better study the impact of our work. Named the Johnson Center for Learning and Impact, this initiative honors Marty and Liz’s leadership and vision over the decades.

So as we celebrate our past, holding close the lessons we have learned, we turn our focus on the next 40 years of innovation and impact to support families in their quest to shape and reach their own dreams and goals.

Thanks for standing with us tonight as we start this new chapter.

In community,

Sean Jackson
Chief Executive Officer
Tonight’s Program

6:00 – 7:30:
Cocktail Reception and a Taste of Trenton Food Stations
Live Music by the Capital Philharmonic
Interactive Art by artists Leon Rainbow and Sophie Ban

7:30:
Honoree Presentation and a Celebration of 40 Years
Featuring: Isles’ Staff and Board
Judy Scheide, Philanthropist
Bernel Hall, President of NJCC

AFTER PROGRAM:
Dessert and Coffee

Stop by the Isles Table to take a complimentary jar of honey at the end of the evening
THROUGHOUT THE EVENING, PLEASE EXPLORE OUR DISPLAYS:

ISLES’ OUTCOMES:
Visit the Third Floor Hallway to see the impact of our 40 years of impact and how your support makes this work possible. Scan the poster’s QR code with your camera’s phone to go to a donation page for the listed amount.

INSPIRED THREADS:
Visit the Inspired Threads table to learn more about our partnership with a Social Profit Center Tenant and take a complimentary mask or tote bag.

ISLES’ PARKLET:
Explore the raised platform and seating area that Isles has been installing across the city to help reclaim public space and promote economic revitalization.

ISLES’ TABLE:
If you have questions or need help with a donation, visit the Isles’ table for support.
Evening Menu

A TASTE OF TRENTON FEATURING:

Passed hors d’oeuvres: Occasions by Cintron
Paella Station: Occasions by Cintron
Italian Station: Occasions by Cintron
Roti Station: Annie’s Hot on D Spot & Roti Shop
Soul Station: the Big Easy of Trenton

DRINKS:

Non-alcoholic drink table featuring Cranberry Limeade
Wine and beer
Spiked and Sparkling Cocktails
donated by Mill One tenant Crook and Marker
Locally sourced cocktails from Sourland Mountain Spirits

DESSERTS:

Occasions by Cintron
Sponsorships

Gold Partner: NJM Insurance Group

Silver Partners: MATRIX, PNC, PSEG, WALSH PIZZI O’REILLY FALANGA
Tonight’s Honorees

Bernel Hall, President & Chief Executive Officer, New Jersey Community Capital

Bernel Hall is the President and CEO of New Jersey Community Capital, a community development financial institution that works to create thriving communities through strategic investments and knowledge. NJCC promotes economic growth to strengthen neighborhoods, improve individual and community health and well-being, and provides a holistic approach to neighborhood revitalization to help foster more equitable and inclusive communities.

A former investment banker, public housing executive, and real estate finance professor, Bernel is an expert in large, multi-faceted public-private real estate and small business transactions. Over the past 23 years, Bernel has executed over $5 billion in real estate investment, lending, and disposition transactions for multifamily, retail, office, and hotel properties in 36 states throughout the US. He most recently served as President and CEO of Invest Newark, where he established a proven track record of transformative leadership that resulted in wealth creation for underserved communities throughout New Jersey’s largest City.

Prior to that, he was CEO of Halltown Real Estate Advisors, serving as real estate investment advisor to some of the largest housing authorities in the country. Previous tenures include the Atlanta Housing Authority (“AHA”), where Mr. Hall established an $100 million co-investment vehicle between AHA, HUD, and the Atlanta Economic Development Authority (“Invest Atlanta”), the New York City Housing Authority (“NYCHA”), Goldman Sachs’ Urban Investment Group, and Bank of America’s Construction Lending and Real Estate Investment Banking Groups. Bernel is a licensed Uniform Investment Advisor (Series 65) and possesses a Bachelor of Science from North Carolina State University and a M.B.A. from the Harvard Business School.

New Jersey Community Capital has been a longtime partner of Isles, since Isles’ Founder Marty Johnson became a co-founder of NJCC in 1990 to develop a way for communities without access to conventional finance to organize their own financial resources for community development. Most
recently, NJCC played a critical role in the financing of Isles’ Mill One com-
plex which houses the Social Profit Center and a dozen other nonprofits,
including Isles’ administrative and training offices. NJCC provided bridge
financing to enable construction to stay on track, and then shepherded Isles
through a complex New Markets Tax Credit financing process that secured
the funds needed to finish the project and provide a stable foundation for
the complex.

Judy Scheide, Isles Friend and Supporter

Judy Scheide is the former president of the Scheide Fund, a private philanthropy that has
touched the lives of millions of people from all walks of life from all over the world.

For 17 years she worked at Princeton University, coordinating events and later fundraising for
classes. Previously she was an educator in the Upper Freehold Regional Schools, the Princeton
Regional Schools, and the Minneapolis school system. She founded the Wilmington Montessori Association elementary program.

Currently, Judy serves on the boards of the Center of Theological Inquiry, the Dryden Ensemble, McCarter Theatre, the NAACP Legal Defense and Education Fund, and on the advisory councils of the Arts Council of Princeton and the Princeton Senior Resource Center. She has previously served on numerous boards and committees including the American Montessori Society, the Princeton Symphony Orchestra, and the advisory council for the Democratic National Committee.

A native of St. Paul, Minnesota, she received her bachelor’s degree from the University of St. Catherine and her master’s degree in English literature from the University of Minnesota.

Judy, and her late husband Bill, have had a long and valued relationship with Isles over the years. Together, they have advocated, fought for, and funded important work to advance Isles’ efforts around education, training, and poverty relief. Judy has been, and continues to be, a champion of the Social Profit Center and was pivotal in securing this building’s restoration and development into a one-of-a-kind center for nonprofit collaboration and cooperation.
Isles has remediated more than 450 homes to be lead-safe, and weatherized more than 1,000 to be energy efficient.

A gift of $10...funds one lead test, helping families identify a toxin in their home and connect to Isles’ lead repair and weatherization services to keep homes safe and efficient.

More than 1,200 students received education, job training, and life skills through Isles Youth Institute since 1994.

A gift of $25...funds school supplies for one Isles Youth Institute student, supporting their educational and career journey.

Isles’ healthy homes advocacy work includes the successful passage of lead legislation that closes inspection loopholes in New Jersey.

A gift of $50...funds one healthy home kit, providing tools for families to keep their homes free of asthma triggers and other health hazards.
Isles-supported gardens have grown hundreds of thousands of pounds of fresh produce.

A gift of $100... funds seeds, materials, and technical assistance for one incubator garden plot, helping the next generation of gardeners learn how to grow their own food.

More than 660 homes have been purchased or saved from foreclosure.

A gift of $250... funds one homebuyer workshop, helping families build assets.

Isles has trained more than 3,800 individuals in energy efficiency and environmental health fields.

A gift of $1,000... funds one entry level course registration, supporting green career training for un- and under-employed Trenton residents.
About Isles

Isles fosters self-reliant families and healthy, sustainable communities.

At Isles, we provide a “toolbox” of services. We empower folks who want to:

- Revitalize communities. Isles helps residents plan their neighborhoods’ future, develop energy efficient and healthy homes, parks, gardens, and safe streets.

- Train and educate. Isles offers an alternative school and energy and environmental job training.

- Build wealth. Isles offers innovative financial services, loans, and social enterprises.

- Promote healthy living. Isles removes environmental hazards, improving open space, and supporting more than 70 school and community gardens.

Learn more at isles.org.
2022 Board of Trustees

Rukiya Blackwell, Chair
Tim Manahan, Vice Chair
Ronald Stark, Treasurer
Gary Gray

Liz Lempert
Stephen Longley
Karen McGuinness
Hem Pandya
Jeffrey Stoller
Matthew Wasserman

Isles
SELF-RELIANT FAMILIES AND HEALTHY, SUSTAINABLE COMMUNITIES

TRAIN & EDUCATE
BUILD WEALTH
LIVE GREEN & HEALTHY
REVITALIZE COMMUNITIES

Prepare for work and life
Manage, protect and grow assets
Build gardens, parks and healthy, efficient homes
Plan and create safe, thriving places
This year, Isles completed construction and opened the doors of the Social Profit Center at Mill One. The Center provides high quality office, training, conference, and flexible spaces to nonprofits, social impact businesses, and artists in a unique, formerly vacant historic textile mill.

To date, we’ve brought on more than 25 tenant members, leasing 75+ percent of the building. These members represent statewide nonprofits, cutting edge tech start ups, both traditional and visual/audio artists, and more.

Learn more at socialprofitcenter.org
This isn’t just insurance. It’s NJM.

NJM Insurance Group is proud to support

Isles’
2022 Spring Celebration

and congratulates this year’s honorees

Bernel Hall
President & CEO,
New Jersey Community Capital

and

Judy Scheide

njm.com | 1-800-232-6600

AUTO | HOME | RENTERS | BUSINESS

EST. 1913
There’s no time like the present to thank you for all you’re doing.

Thank you, Isles, for all you do to move our community forward, day in and day out.

Contact Yolanda Swiney
Community Consultant | Vice President
yolanda.swiney@pnc.com
pnc.com/communitydevelopmentbanking

BEST WISHES

Hackensack Meridian Health is proud to support Isles on the occasion of its Spring Celebration.

Best wishes for a successful event!
Proud Supporter of Isles, Inc.

Listening... Understanding... Making a Difference...

Convenient Branch Locations Throughout New Jersey & Pennsylvania

www.thebankofprinceton.com | 609.921.1700
PSEG is committed to fostering access to fair and equitable opportunities throughout its communities.
Proud to support

ISLES INC’S
mission of developing healthy communities in the City of Trenton

Cultivating Community
PROUD TO SUPPORT ISLES 2022 SPRING CELEBRATION
and Isles’ mission to foster family self-reliance and healthy, sustainable communities.

CBIZ BORDEN PERLMAN INSURANCE SERVICES:
Personal | Commercial | Specialty
609.898.3434 | 800.932.4476
CBIZ.com/BordenPerlman

Billows ELECTRIC SUPPLY
Serving the Tri-State Area
Our philosophy is superior service at a competitive price. We pride ourselves on being one of the leading electrical distribution companies in our trading area. Whether you are an electrical contractor, property manager, purchasing agent for a facility or a do it yourself homeowner, we are here to help.

www.Billows.com

Proud Supporter of The Isles Spring Celebration!

Thank you to Isles for your outstanding work helping the local community!
Visit your Personal Bankers at our
HAMILTON BRANCH
2465 Kuser Road
Suite #101

FirstBank
Personal Bankers. Real Relationships.
firstbanknj.com • 609-528-4400

www.Billows.com
Proud to Support
Isles Self-Reliant Communities
2022 Spring Celebration

Recognizing 40 years of Impact
and
Honoring

Bernel Hall
President of New Jersey Community Capital

Judy Scheide
Isles’ friend and supporter

www.walsh.law  |  973-757-1100  |  New Jersey  |  New York  |  Pennsylvania

Proud to support Isles Self-Reliant Communities’ 2022 Spring Celebration

Martin Wealth Management Group
(609) 936-6411
www.martinwmg.com

RBC Wealth Management, a division of RBC Capital Markets, LLC, Member NYSE/FINRA/SIPC.
22-PI-00611 (03/22)
“Since 1981, Isles has pioneered creative ways to rebuild communities in poverty. In the process, Isles’ influence beyond its home base of Trenton, NJ is spreading, maximizing the impact of every dollar contributed.”

— Paul A. Volcker, Jr., Former Chairman of the Federal Reserve

“I am so encouraged that Isles’ foundational principles have and will include treating diverse people with respect, dignity, and the belief that they have the needed skills and assets to radically redevelop the City of Trenton!”

— Pastor Karen Hernandez-Granzen
Our Strength is Teamwork

Federal & State Public Affairs
Marketing & Crisis Communications
Association Management

wswdc.com | ppag.com | princetonsc.com
We are proud to support Isles, Inc.

Helping you achieve your retirement goals.

Peter J. Ponzio, SVP
pponzio@PennAdvisors.com
800.626.1027
PennAdvisors.com

Investment advisory services offered through Penn Investment Advisors, Inc., a Registered Investment Advisor. Penn Investment Advisors, Inc. is a wholly-owned subsidiary of Penn Community Bank.
David M. Rowe

Rowe Carpentry, L.L.C.
1014 Evergreen Road
Yardley, PA 19067

Tel: 215.295.4431
Fax: 215.295.8335

Email: rowecarp1@gmail.com

www.rowecarpentry.com
Contact
Michael Johnson

108 Old Route 518 East
Lambertville, New Jersey
NJ Lic #7730

908-442-0190
thselec@msn.com
Many thanks to all of the Isles staff who make this work possible.

Special shoutout to our speakers Andre Thomas & Stacy Heading!
Cheers to 40 Years of Making a Difference!

PARKER McCAY
Counsel When It Matters™

Mount Laurel
856-596-8900
Camden
856-596-8900
Hamilton
609-896-4222

ParkerMcCay.com

For more information about our law firm, contact Steven Goodell at 609-620-7813 or sgoodell@parkermccay.com

Capital Philharmonic of New Jersey

Daniel Spalding, Music Director

The Capital City’s Professional Orchestra

Please Join Us for Our Last Two Events of the 2021-2022 Season:

The Genius of John Williams
Saturday, April 23, 7:30 pm
War Memorial, Trenton

Spring Gala
Saturday, April 30, 6 pm
Cobblestone Creek Country Club, Lawrenceville

TICKETS:
www.capitalphilharmonic.org
or by phone: 609.656.3224
Located on a sustainable farm in the Sourland Mountains of Hopewell, New Jersey. We sit at the crossroads of the American revolution, craft spirits, and farm-to-glass production.

Tour & Tastings
Craft Spirits
Private Events

craft cocktail bar
Friday 4pm - 8pm
Saturday 12pm - 8pm
Sunday 12pm - pm

sourlandspirits.com
We proudly support the
great work done by
Isles

Guidance
Implementation
Support

Like Isles, our relationships are anything but transactional. We are long-term partners, dedicated to the success of our clients and, most importantly their people.

Payday
609.593.5153
paydaypayroll.com

John Gummere
GRAPHIC DESIGN • ILLUSTRATION • FINE ARTS

Proud to serve Isles and organizations across the country

We Feel Good Helping Those Who Do Good

We are proud to sponsor Isles 2022 Spring Celebration

Livingston, NJ | Woodcliff, NJ | Paoli, PA
Audit & Accounting | Tax | Advisory | Forensic and Valuation Services

26 East Trenton Avenue
Morrisville, PA 19067
215.428.2950 • cell 215.817.8531
jgummere@gmail.com
www.be.net/JohnGummere

“Artist Walks into a Bar . . .”
(The Trenton Social)
Oil on canvas
Winner of Merit Award in Americas 2021 All Media Juried Exhibit at Minot State University, North Dakota

We Feel Good Helping Those Who Do Good
SECURITY SYSTEMS

FIRE ALARMS

SURVEILLANCE SYSTEMS

• RESIDENTIAL    • COMMERCIAL

609-394-8800

Ask for John DiVeronica

Est. 1989
WE BUILD STRONGER NONPROFITS.

PROUD SPONSORS OF ISLES 2022 SPRING CELEBRATION

Interested? Contact Us.
hello@yptc.com | 844.358.4023 | yptc.com
Credit Union of New Jersey Foundation is proud to support

isles
2022 Spring Celebration

Learn more at CUNJFoundation.org
1301 Parkway Ave, Ewing, NJ

Credit Union of New Jersey Foundation

Federally Insured by NCUA.

INSPIRED THREADS

We’re on a mission to provide meaningful WORK for people with disabilities.

How? By stitching one-of-a-kind blankets & bags from unused designer fabric scraps that were headed to the trash.

So, we’re doing good stuff for the planet too.

Social Profit Center, Suite A175
inspired-threads.org

CATERING SERVICES FOR EVERY OCCASION

occasions by CINTRON

Tonight’s passed hors d’oeuvres provided by Occasions by Cintron

609-582-3527
occasionsbycintron.com

Congratulations Isles on your 37 years of work fostering self-reliant families and healthy, sustainable communities in the city of Trenton.

Alfred J. Gaburo, Jr.
Lorna D. O’Hara, CAE
Patricia E. McGuire
Kevin P. Hagan
Christina Zuk
Sam Weinstein
Al Barlas
Dale J. Florio, Esq.
Brad Brewster, Esq.
William J. Pascrell, III, Esq.
David A. Smith, MSFS
Sonia Delgado, MGA
Hon. Jack Collins, Esq.
STRENGTH & RESULTS
The Murphy Orlando Law Firm celebrates Isles’ vital work in Trenton and across New Jersey.

Murphy Orlando LLC is a state-wide, full service law firm with offices in Jersey City and Trenton. In addition to their legal skills, the attorneys of Murphy Orlando LLC offer expertise on public-sector issues that is grounded in years of work in, and exposure to, New Jersey state and local government.

Telephone – 201-451-5000
murphyorlando.com

Main Office
30 Montgomery St. – 11th Flr.
Jersey City, N.J. 07302

Trenton
The Roebling Mansion
222 W. State St. – Suite 303
Trenton, NJ 08608
Sustainable solutions driven by innovation

Ramboll creates value for our clients and society by converting challenges into opportunities.

See how we do it at americas.ramboll.com

Thank you Isles for 40 years of positive community impact and congratulations to this year’s honorees!

Bernel Hall
President of New Jersey Community Capital

Judy Scheide
Isles’ friend and supporter

Trenton Makes, Inc.
trentonmakesinc.com

Redevelopment Revitalization

Roland Pott
President
Trenton Makes®, Inc.
439 S. Broad Street
Trenton, NJ 08611

mobile (609) 638-1367
roland.pott@gmail.com
trentonmakesinc.com

Isles springs forward

Every day, every season

Congrats on 40 years!

TELEQUEST
The Story Told Well • Princeton, NJ
Video & Film Productions | www.telequestinc.com
contact@telequestinc.com | 609-468-1730
Congratulations Isles on Your 40th Anniversary!

Best wishes for a great event and continued success with Isles’ important work revitalizing communities.

-Sen. Robert Torricelli
Rosemont Associates & Woodrose Properties
Save the Date

ISLES VIRTUAL FORUM 2022

JUNE 6 - 10

Join us for our second annual weeklong series of free sessions on community development, urban sustainability, and more!

ISLES.ORG/FORUM