MONDAY, JUNE 6: EQUITY AND ACCESS

Getting Online to Learn: Closing the Digital Divide



Getting Online to Learn: Closing the Digital Divide



Ray Ingram, TDI Connect



Denise Kreiss, Parent Coordinator/Homeless Liaison, Trenton Public Schools



Anita Wemple, Principal, Isles Youth Institute

Michael Nordquist, Managing Director, Community Services

Overview

- 1. The Digital Divide: What is it?
- 2. Breaking The Digital Divide
- 3. Two Cases:
 - Trenton Public Schools
 - Isles Youth Institute
- 4. Conversation and Q&A
- 5. Next Steps and Conclusions

The Digital Divide

What is it?

The gap between those who have internet access and the hardware and skills needed to effectively use online resources

What do we know about it in Trenton?

Hard to tell; no hyperlocal data exists. Anecdotally, we know that Trentonians rely on less reliable internet and less functional hardware than the region and state, and that internet and hardware access reflect and reinforce disadvantage.

Why does it matter?

Effective internet access opens opportunities that are not available to the disconnected, including economic, health, educational, and social advantages

The Digital Divide

Nationally, in families making less than \$75,000:

Internet access and computer ownership are up since 2015, but...

- 1 in 7 children do not have broadband access at home
 - In families with incomes below the federal poverty line, 25% rely on mobile, dial-up, or none
- Cost is the primary reason families do not have broadband access
- 1 in 8 children do not have a computer at home

The Digital Divide

Nationally, in families making less than \$75,000:

Even families with broadband home internet services face challenges:

- 56% say service is too slow
- 18% had service cut off due to non-payment

Mobile only access face even more obstacles:

- 34% hit data limits
- 28% face household limits on access due to sharing
- 16% with mobile service have not been able to consistently pay

Computer owners also face difficulties:

- 59% say their computer is too slow or doesn't work properly
- 22% need to share their device

Breaking the Digital Divide

Hardware

Community Knowledge Building



Internet Access

Readily Available
Training and
Support

Breaking the Digital Divide Locally:

Trenton Public Schools

and

Isles Youth Institute

Thank you for attending The Digital Divide QUESTIONS OR COMMENTS?

Ray Ingram ingram@dathil.com
https://tdiconnect.org/

Denise Kreiss
dkreiss@trenton.k12.nj.us
609.656.4900 x5670

Anita Wemple
awemple@isles.org
http://www.isles.org/iyi
609.341.4764

Want to keep the conversation going?
Attend our Virtual Networking session this Friday



Sign up for more sessions at isles.org/forum