

isles

Spring Celebration



*2023 Sponsorship Information*

*April 15, 2023 | 6:00 PM*

# Spring Celebration



## 2023 Sponsorship Information

April 15, 2023 | 6:00 PM

### EXCLUSIVE PRESENTING SPONSOR: \$25,000

- Event co-branded as "Isles and YOURNAME Spring Celebration"
- Company logo on invitation
- Company logo and website listed on the event website
- Recognition on all social media platforms
- Logo placed in all promotional emails
- Complimentary event registration (for up to 10 guests)
- Logo displayed in event space signage
- Premiere full-page ad in event program
- Private advance tour of the Social Profit Center at Mill One with Isles CEO
- Acknowledged during the event program
- Opportunity to address guests and present recognition award to event honoree(s) during program
- Featured in post-event publicity

### PLATINUM SPONSOR: \$15,000

- Logo listed on event invitations
- Recognition on social media platforms
- Logo displayed in promotional emails
- Company logo displayed in event space signage
- Recognition in event press release
- Private advance tour of the Social Profit Center at Mill One
- Complimentary event registration (for up to 10 guests)
- Acknowledged during the event
- Prominent full-page ad in event program
- Company logo and website listed on event website

Contact: Randi Orlow  
rorlow@isles.org  
609.341.4722

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## GOLD PARTNER: \$10,000

- Complimentary event registration for up to 10 guests
- Company logo displayed in event space
- Acknowledged during the event
- Recognition on social media platforms
- Logo placed in promotion emails
- Prominent full-page ad in event program
- Company logo and website listed on event website
- Recognition in event press release

## SILVER PARTNER: \$5,000

- Event registration for up to 5 guests
- Company logo displayed in event space
- Acknowledged during the event
- Recognition on social media platforms
- Logo placed in promotional emails
- Half-page ad in event program
- Company logo and website listed on event website
- Recognition in event press release

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## BRONZE PARTNER: \$2,500

- Event registration for up to 5 guests
- Quarter-page ad in event program
- Logo placed in promotional emails
- Recognition on social media platforms
- Company logo and website listed on event website
- Logo displayed in main event space
- Recognition in event press release

## SUSTAINING SPONSOR: \$1,500

- Event registration for up to 3 guests
- Host/company name on event signage and event promotions
- Program listing
- Quarter-page ad in event program
- Listing on event website
- Recognition in event press release

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## ADDITIONAL INFO

### PROGRAM ADS

FULL PAGE AD: \$800  
8" high by 5" wide

HALF PAGE AD: \$400  
4" high by 5" wide

QUARTER PAGE AD: \$200  
4" high by 2.5" wide

### TICKETS

INDIVIDUAL TICKET: \$125, Open Seating

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# Metrics and Marketing

- Mailed invitations to 500+ Isles' supporters
- Expected attendees: 125-150
- Expected printed programs: 200-250 (mailed and shared with donors unable to attend)
- Website page views for most recent event: 3,000

Sponsors receive average of 5-10 mentions and links across all channels

## Current Numbers:

- Email marketing: 13,000+ addresses
- Website: average 7,000+ views/month
- Facebook: 2,700+ followers
- Instagram: 1,300+ followers
- Twitter: 1,400+ followers
- LinkedIn: 900+ followers

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**SPONSOR DEADLINE : MARCH 24, 2023**

[isles.org/springcelebration](https://isles.org/springcelebration)

Payment, logo, and program ad must be received by March 24, 2023 to reserve space. Send a full color .pdf or high quality .jpg of your logo & program ad to [rorlow@isles.org](mailto:rorlow@isles.org).

## Questions?

Ticket purchases contact: Cindy Oberg-Hauser,  
[coberg-hauser@isles.org](mailto:coberg-hauser@isles.org) or 609.341.4798

Sponsorships Contact: Randi Orlow,  
[rorlow@isles.org](mailto:rorlow@isles.org) or 609.341.4722