



isles

2023 Forum Sponsorship

June 5-8, 2023

First 3 Days Virtual, Last Day In-Person



**Justice:
The Heart of
Community Development**

ISLES.ORG/FORUM



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EXCLUSIVE PRESENTING SPONSOR (1): \$20,000

- Exclusive co-branding as "Isles' Forum Presented by YOURNAME."
- Prominent logo on all marketing materials, including emails to 5k+ recipients
- Logo and link in prominent position on Forum website and on social media banners.
- Prominently included on event press release and post event publicity
- Logo in prominent position in all session lobbies.
- Logo included on all session materials.
- Verbal acknowledgment of Presenting Sponsorship in all sessions.
- Opportunity to address forum guests with a sponsor message at a session of choice

DAILY SPONSOR (5): \$5,000 Daily Themes: TBD

- Branded as YOURNAME Day Sponsor - such as "YOURNAME Sustainable Cities Sponsor." Only one daily sponsor/day.
- Logo included on all marketing materials, including emails to 5k+ recipients and event press release.
- Logo on Daily Session emails to attendees.
- Logo with hyperlink included on website.
- Logo on all Daily Session materials and lobbies.
- Social media acknowledgment.
- Verbal recognition in all daily sessions.

SESSION SPONSOR (10-15): \$1,000

- Logo included on website.
 - Logo displayed in session virtual lobby
 - Logo included on session materials.
 - Sponsor listed in alongside session in Daily Session emails.
 - Social media acknowledgment.
 - Verbal recognition in session.
- Note: only one sponsor per session

Sponsored materials and recordings will be made available to the public post-event at isles.org/forum.

Contact: Randi Orlow
rorrow@isles.org
609.341.4725

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2022 Results

- Sessions: 25 hours over 4 days
- Total Registrations: 872
- Unique Registrations 440
- Attendances: 632
- Unique Individuals attending: 380
- Website users: 1,500
- Website page views: 2,900
- Post event Vimeo views: 90+
- Post event FB views: Average 30-60 views/premiere (ongoing)
- Sessions sponsors received 6-10 social media mentions/tags across 4 unique platforms
- Daily sponsor received 15-20 social media mentions/tags across 4 unique platforms
- Press release distributed

2023 Outreach Plans

- Constant Contact: Minimum of 3 direct marketing emails and 2 mentions
- Across four social media platforms: 10-15 mentions for Session sponsor, 20-25 for Daily Sponsor, 25+ for Presenting Sponsor
- Website with logo and link
- Press Release
- Current Numbers:
 - Email marketing: 13,000+ addresses
 - **Website: average 7,000+ views/month**
 - Facebook: 2,700+ followers
 - Instagram: 1,300+ followers
 - Twitter: 1,400+ followers
 - LinkedIn: 900+ followers

All sponsored materials (presentations, handouts) will be made available to the public post-event at isles.org/forum. Recordings are expected to be made available for most sessions.

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