

isles

Spring Celebration



2024 Sponsorship Information

May 4, 2024 | 6:00 PM

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EXCLUSIVE PRESENTING SPONSOR: \$25,000

- Company logo on invitation
- Company logo and website listed on website
- Recognition on all social media platforms
- Logo placed in all promotional emails
- Tickets for up to 10 guests
- Logo displayed in event space
- Premier full-page ad in program
- Private advance tour of the Social Profit Center at Mill One with Isles CEO
- Acknowledged during the event
- Opportunity to address guests and present recognition award to event honoree(s) during program
- Featured in post-event publicity

PLATINUM SPONSOR: \$15,000

- Logo listed on event invitations
- Recognition on social media platforms
- Logo displayed in promotional emails
- Company logo displayed in event space
- Recognition in event press release
- Private advance tour of the Social Profit Center at Mill One
- Tickets for up to 10 guests
- Acknowledged during the event
- Prominent full-page ad in program
- Company logo and website listed on event website

Contact: Randi Orlow
rorlow@isles.org
609.341.4722



GOLD PARTNER: \$10,000

- Tickets for up to 10 guests
- Company logo displayed in event space
- Acknowledged during the event
- Recognition on social media platforms
- Logo placed in promotion emails
- Prominent full-page ad in program
- Company logo and website listed on website
- Recognition in event press release

SILVER PARTNER: \$5,000

- Tickets for up to 5 guests
- Company logo displayed in event space
- Acknowledged during the event
- Recognition on social media platforms
- Logo placed in promotional emails
- Half-page ad in event program
- Company logo and website listed on website
- Recognition in event press release

BRONZE PARTNER: \$2,500

- Tickets for up to 5 guests
- Quarter-page ad in event program
- Logo placed in promotional emails
- Recognition on social media platforms
- Company logo and website listed on website
- Logo displayed in main event space
- Recognition in event press release

SUSTAINING SPONSOR: \$1,500

- Tickets for up to 3 guests
- Host/company name on event signage and promotions
- Program listing
- Quarter-page ad in event program
- Listing on event website
- Recognition in event press release

ADDITIONAL INFO

PROGRAM ADS

FULL PAGE AD: \$800
8" high by 5" wide

HALF PAGE AD: \$400
4" high by 5" wide

QUARTER PAGE AD: \$200
4" high by 2.5" wide

TICKETS

INDIVIDUAL TICKET: \$125, Open Seating

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Metrics and Marketing

- Mailed invitations to 500+ Isles' supporters
 - Expected attendees: 125-150
 - Expected printed programs: 150
 - Website page views for most recent event: 3,000
 - Sponsors receive average of 5-10 mentions and links across all social media channels
- Current Numbers:
- Email marketing: 8,000+ addresses
 - Website: average 7,000+ views/month
 - Facebook: 2,800 followers
 - Instagram: 1,500 followers
 - X/Twitter: 1,500 followers
 - LinkedIn: 1,000+ followers

SPONSOR DEADLINE : APRIL 12, 2024

isles.org/springcelebration

Payment, logo, and program ad must be received by April 12, 2024 to reserve space. Send a full color .pdf or high quality .jpg of your logo & program ad to rorlow@isles.org.

QUESTIONS?

Contact: Randi Orlow,
rorlow@isles.org or 609.341.4722